

Registered Number 04112721

MEDIA & MARKETING WITH IMPACT LTD

Abbreviated Accounts

31 March 2011

Balance Sheet as at 31 March 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	15,397	19,694
Total fixed assets		15,397	19,694
Current assets			
Debtors		201,458	239,653
Cash at bank and in hand		70,437	123,331
Total current assets		271,895	362,984
Creditors: amounts falling due within one year		(275,368)	(355,303)
Net current assets		(3,473)	7,681
Total assets less current liabilities		11,924	27,375
Total net Assets (liabilities)		11,924	27,375
Capital and reserves			
Called up share capital	2	2	2
Profit and loss account		11,922	27,373
Shareholders funds		11,924	27,375

- a. For the year ending 31 March 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
- b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 386; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 29 December 2011

And signed on their behalf by:

S TALBOT, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 March 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings 15.00% Straight Line

Plant and Machinery 50.00% Straight Line

2 Tangible fixed assets

Cost	£
At 31 March 2010	87,017
additions	3,187
disposals	
revaluations	
transfers	
At 31 March 2011	<u>90,204</u>
Depreciation	
At 31 March 2010	67,323
Charge for year	7,484
on disposals	
At 31 March 2011	<u>74,807</u>
Net Book Value	
At 31 March 2010	19,694
At 31 March 2011	<u>15,397</u>