REGISTERED NUMBER: 4112721

Abbreviated Unaudited Accounts for the Year Ended 31 March 2007

for

Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited

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Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited

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Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited

Company Information
for the Year Ended 31 March 2007

DIRECTOR:	Mr S N Talbot
SECRETARY:	Mrs L Saund
REGISTERED OFFICE:	Loft 17 Brittannia Lofts 18-26 Banner Street London EC1Y 8QE
REGISTERED NUMBER	4112721
ACCOUNTANTS:	Soneji & Co Ltd 20 Egerton Close Pinner Middlesex HA5 2LP

Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts Co.UK Limited

Abbreviated Balance Sheet
31 March 2007

	Notes	31 3 07 £	£	31 3 06 £	£
FIXED ASSETS					
Tangible assets	2		17,529		18,039
CURRENT ASSETS					
Debtors		452,469		312,731	
Cash at bank and in hand		24,034		181,249	
		476,503		493,980	
CREDITORS					
Amounts falling due within one year		447,569		436,543	
NET CURRENT ASSETS			28,934		57,437
TOTAL ASSETS LESS CURRENT LIABILITIES			46,463		75,476
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			46,461		75,474
SHAREHOLDERS' FUNDS			46,463		75,476

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 March 2007

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2007 in accordance with Section 249B(2) of the Companies Act 1985

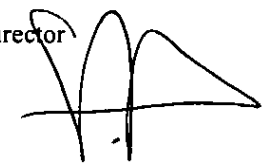
The director acknowledges his responsibilities for

(a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the director on 8 August 2008 and were signed by

Mr S N Talbot - Director



The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts for the Year Ended 31 March 2007

1 ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 15% on cost
Computer equipment	- 50% on cost

Pension costs and other post-retirement benefits
Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2006	40,602
Additions	8,269
At 31 March 2007	48,871
DEPRECIATION	
At 1 April 2006	22,563
Charge for year	8,779
At 31 March 2007	31,342
NET BOOK VALUE	
At 31 March 2007	17,529
At 31 March 2006	18,039

3 CALLED UP SHARE CAPITAL

Authorised

Number	Class	Nominal value	31 3 07 £	31 3 06 £
1,000	Ordinary	1	1,000	1,000

Allotted, issued and fully paid

Number	Class	Nominal value	31 3 07 £	31 3 06 £
2	Ordinary	1	2	2