REGISTERED NUMBER: 4112721

Unaudited Abbreviated Accounts for the Year Ended 31 March 2004

for

Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited



Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited

Company Information
for the Year Ended 31 March 2004

DIRECTOR:	Mr S N Talbot
SECRETARY:	Miss L Talbot
REGISTERED OFFICE:	Loft 18 Brittannia Lofts 18-26 Banner Street London EC1Y 8QE
REGISTERED NUMBER:	4112721
ACCOUNTANTS:	Soneji & Co Ltd 20 Egerton Close Pinner Middlesex HA5 2LP

Media & Marketing With Impact Ltd (MWI)
Formerly Buyadverts.Co.UK Limited

Abbreviated Balance Sheet
31 March 2004

	Notes	31.3.04 £	£	31.3.03 £	£
FIXED ASSETS					
Tangible assets	2		8,780		2,665
CURRENT ASSETS					
Debtors		116,829		100,062	
Cash at bank		169,006		77,906	
		285,835		177,968	
CREDITORS					
Amounts falling due within one year		267,950		159,143	
NET CURRENT ASSETS			17,885		18,825
TOTAL ASSETS LESS CURRENT LIABILITIES			26,665		21,490
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			26,663		21,488
SHAREHOLDERS' FUNDS			26,665		21,490

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 March 2004.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2004 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

ON BEHALF OF THE BOARD:

Mr S N Talbot - Director

Approved by the Board on 28 September 2004

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts for the Year Ended 31 March 2004

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc	- 50% on cost and 15% on cost

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2003	3,446
Additions	11,455
At 31 March 2004	14,901
DEPRECIATION	
At 1 April 2003	781
Charge for year	5,340
At 31 March 2004	6,121
NET BOOK VALUE	
At 31 March 2004	8,780
At 31 March 2003	2,665

3. CALLED UP SHARE CAPITAL

Authorised:

Number:	Class:	Nominal value:	31.3.04 £	31.3.03 £
1,000	Ordinary	1	1,000	-

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.04 £	31.3.03 £
2	Ordinary	1	2	2

Media & Marketing With Impact Ltd (MWI)
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for the Year Ended 31 March 2004

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