

VIRTUAL BRAND PLANNING LIMITED

Company No: 3856607

ABBREVIATED

ACCOUNTS

- for the year ended -

31ST OCTOBER 2002



A10
COMPANIES HOUSE

ADW3YMY4

0357
26/07/03

VIRTUAL BRAND PLANNING LIMITED

DIRECTOR

Ms K L Holloway

SECRETARY

Mr G Holloway

BUSINESS ADDRESS

3 Barnet Gate Lane
Arkley
Hertfordshire
EN5 2AA

REGISTERED OFFICE

3 Barnet Gate Lane
Arkley
Hertfordshire
EN5 2AA

PRINCIPAL BANKERS

Barclays Bank plc
Hampstead
PO Box 11483
London
NW3 1WJ

VIRTUAL BRAND PLANNING LIMITED

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FOR THE YEAR ENDED 31ST OCTOBER 2002

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2	Notes to the accounts

VIRTUAL BRAND PLANNING LIMITED

ABBREVIATED BALANCE SHEET AT 31ST OCTOBER 2002

	Notes	£	2002 £	£	2001 £
FIXED ASSETS					
Tangible assets	2		4,545		4,873
CURRENT ASSETS					
Stocks		15,300		13,496	
Debtors		19,614		47,039	
Cash at bank and in hand		176,699		152,756	
		211,613		213,291	
CREDITORS: Amounts falling due within one year		(50,158)		(119,149)	
NET CURRENT ASSETS			161,455		94,142
TOTAL ASSETS LESS CURRENT LIABILITIES			166,000		99,015
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Profit and loss account			165,999		99,014
SHAREHOLDERS FUNDS			166,000		99,015

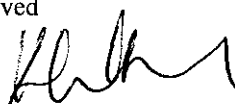
The director has taken advantage of the exemption conferred by section 249A(1) not to have these accounts audited and confirms that no notice has been deposited under section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for ensuring that:-

- i) The company keeps accounting records which comply with section 221 of the Companies Act 1985;
- ii) The financial statements give a true and fair view of the state of affairs of the company as at 31 October 2002 and of its profit for the year then ended in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as is applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

The abbreviated accounts were approved
by the board on 7 July 2003
and signed on its behalf by



Ms K L Holloway

Director

The notes on page 2 form part of these accounts.

ABBREVIATED ACCOUNTS

1. ACCOUNTING POLICIES

1.1 BASIS OF ACCOUNTING

1.1 BASIS OF ACCOUNTING

1.2 TURNOVER

1.3 DEPRECIATION

Fixtures and fittings	20% Reducing balance
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1.4 STOCKS

1.5 PENSIONS

Pension contributions are charged to the profit and loss account as incurred.

2. FIXED ASSETS

	Tangible assets £
<u>Cost</u>	
At 1 November 2001	6,542
Additions	808
At 31 October 2002	7,350
<u>Depreciation</u>	
At 1 November 2001	1,669
Charge for year	1,136
At 31 October 2002	2,805
<u>Net book value at 31 October 2002</u>	4,545
<u>Net book value at 31 October 2001</u>	4,873

3. SHARE CAPITAL

	2002 £	2001 £
<u>Authorised</u>		
100,000 Ordinary shares of 1p each	1,000	1,000
<u>Allotted, called up and fully paid</u>		
100 Ordinary shares of 1p each	1	1