

Company Number: 3856607

VIRTUAL BRAND PLANNING LIMITED

Abbreviated Financial Statements

for the period ended 31st October 2000



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VIRTUAL BRAND PLANNING LIMITED

Abbreviated Balance Sheet

as at 31st October 2000

	Notes	2000 £	2000 £
Fixed Assets			
Tangible fixed assets	2		1,798
Current Assets			
Debtors		22,370	
Cash at bank		47,703	
		<u>70,073</u>	
Creditors:			
Amounts falling due within one year		(30,475)	
		<u></u>	
Net Current Assets			39,598
Total Assets Less Current Liabilities			<u>41,396</u>
Capital and Reserves			
Share capital	3		1
Profit and loss account			41,395
			<u></u>
Equity Shareholders' Funds			<u>41,396</u>

In the director's opinion the company was entitled under Section 249A(1) of the Companies Act 1985 to exemption from the audit of its financial statements for the period ended 31st October 2000. No notice from members requiring an audit has been deposited under Section 249B(2) of the Companies Act 1985 in relation to its financial statements for the financial period.

The director acknowledges her responsibilities for ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985 as well as for preparing financial statements which give a true and fair view of the state of the affairs of the company as at 31st October 2000 and of its profit for the period then ended in accordance with the requirements of that Act relating to financial statements, so far as applicable to the company.

The accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The accounts were approved by the director on 28th June 2001.



Ms K. L. Saunders
Director

VIRTUAL BRAND PLANNING LIMITED

Notes to the Abbreviated Accounts

for the period ended 31st October 2000

1 Principal Accounting Policies

Accounting Convention

The Financial Statements have been prepared in accordance with applicable Accounting Standards under the historical cost convention.

Turnover

Turnover is the total amount receivable by the company for services provided, excluding VAT.

Depreciation

Depreciation is calculated to write down the cost, less estimated residual value, of all tangible fixed assets over their expected useful lives. The rates generally applicable are:

Office Equipment	20% reducing balance
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2 Fixed Assets

	Tangible Fixed Assets £
Cost	
Additions and at 31st October 2000	2,248
Depreciation	
Charge for the period and at 31st October 2000	450
Net Book Value	
At 31st October 2000	1,798

3 Share Capital

Authorised	Number	£
Ordinary shares of £1 each	1,000	1,000
Allotted and fully paid	Number	£
Ordinary shares of £1 each		
Issued during the period and at 31st October 2000	1	1
During the period 1 share was issued at par.		