

Company Registered No: 3723921

ALLIED PROMOTIONS LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED

30TH APRIL 2011



ALLIED PROMOTIONS LIMITED

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FOR THE YEAR ENDED 30TH APRIL 2011**

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ALLIED PROMOTIONS LIMITED
ABBREVIATED BALANCE SHEET AS AT 30/04/2011

	Notes	2011	2010
		£	£
FIXED ASSETS			
Tangible assets	2	324,156	352,599
CURRENT ASSETS			
Stocks		74,445	67,993
Debtors		173,819	173,171
Cash at bank and in hand		<u>51,023</u>	<u>49,912</u>
		299,287	291,076
CREDITORS--AMOUNT FALLING DUE WITHIN ONE YEAR		[186,225]	[173,175]
NET CURRENT ASSETS/(LIABILITIES)		<u>113,062</u>	<u>117,901</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		437,218	470,500
CREDITORS--AMOUNT FALLING DUE AFTER ONE YEAR		<u>[201,114]</u>	<u>[237,899]</u>
TOTAL NET ASSETS		<u><u>236,104</u></u>	<u><u>232,601</u></u>
REPRESENTED BY			
Called up share capital		2	2
Reserves		<u>236,102</u>	<u>232,599</u>
		<u><u>236,104</u></u>	<u><u>232,601</u></u>

ALLIED PROMOTIONS LIMITED

Abbreviated balance sheet (continued)

**Directors' statements required by Sections 475(2) and (3)
for the year ended 30th April 2011**

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 30th April 2011, and

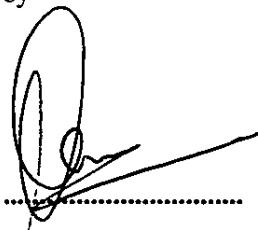
(c) that we acknowledge our responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 386 , and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The abbreviated accounts were approved by the Board on 26th January 2012 and signed on its behalf by

A handwritten signature in black ink, appearing to be 'G. Henshaw', is written over a horizontal dotted line.

Director
Name: Gary Henshaw
Registration No. 3723921

Allied Promotions Limited**Notes to abbreviated balance sheet as at 30th April 2011****1. Accounting policies****Basis of measurement and presentation of accounts**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective April 2008)

2. TANGIBLE FIXED ASSETS

	Lease & Improvement	Fixture/Fitting & Equipment	Total
	£	£	£
COST			
Cost at 1 st May 2010	98,884	313,927	412,811
Additions	<u>-</u>	<u>-</u>	<u>-</u>
At 30 th April 2011	<u>98,884</u>	<u>313,927</u>	<u>412,811</u>
 DEPRECIATION			
At 1 st May 2010	7,999	52,213	60,212
Charge for the Year	<u>2,272</u>	<u>26,171</u>	<u>28,443</u>
At 30 th April 2011	<u>10,271</u>	<u>78,384</u>	<u>88,655</u>
 NET BOOK VALUE			
At 30 th April 2011	<u>88,613</u>	<u>235,543</u>	<u>324,156</u>
At 30 th April 2010	<u>90,885</u>	<u>261,774</u>	<u>352,599</u>