Registration number 3643421

Context Public Relations Limited

Abbreviated accounts

for the year ended 31 March 2011

Lacy Watson
Chartered Accountants
Stockport

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Context Public Relations Limited

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Context Public Relations Limited

Abbreviated balance sheet
as at 31 March 2011

	Notes	2011 £	2011 £	2010 £	2010 £
Fixed assets					
Tangible assets	**2**		35,929		34,084
Current assets					
Debtors		69,686		98,799	
Cash at bank and in hand		476,049		319,263	
		545,735		418,062	
Creditors: amounts falling due within one year		(114,559)		(81,942)	
Net current assets			431,176		336,120
Total assets less current liabilities			467,105		370,204
Provisions for liabilities			(1,686)		(2,308)
Net assets			465,419		367,896
Capital and reserves					
Called up share capital	**3**		100		100
Profit and loss account			465,319		367,796
Shareholders' funds			465,419		367,896

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet

The notes on pages 3 to 5 form an integral part of these financial statements.

Abbreviated balance sheet (continued)

Directors' statements required by Sections 475(2) and (3) for the year ended 31 March 2011

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 477 of the Companies Act 2006 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 476 requesting that an audit be conducted for the year ended 31 March 2011 , and

(c) that we acknowledge our responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 386 , and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 394 and 395 and which otherwise comply with the provisions of the Companies Act 2006 relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The abbreviated accounts were approved by the Board on 5 August 2011 and signed on its behalf by

F Smith
Director

Registration number 3643421

The notes on pages 3 to 5 form an integral part of these financial statements.

Notes to the abbreviated financial statements for the year ended 31 March 2011

1. Accounting policies

1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment	-	25% reducing balance
Motor vehicles	-	25% reducing balance

1.4. Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term

1.5. Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax

1.6. Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange prevailing at the accounting date Transactions in foreign currencies are recorded at the date of the transactions All differences are taken to the Profit and Loss account

continued

2. Fixed assets	Tangible fixed assets £
Cost	
At 1 April 2010	89,069
Additions	11,074
At 31 March 2011	100,143
Depreciation	
At 1 April 2010	54,985
Charge for year	9,229
At 31 March 2011	64,214
Net book values	
At 31 March 2011	35,929
At 31 March 2010	34,084

continued

3. Share capital	2011 £	2010 £
Authorised		
900 Undesignated Ordinary shares of £1 each	900	900
95 Ordinary A shares of £1 each	95	95
5 Ordinary B shares of £1 each	5	5
	1,000	1,000
Allotted, called up and fully paid		
- Undesignated Ordinary shares of £1 each	-	-
95 Ordinary A shares of £1 each	95	95
5 Ordinary B shares of £1 each	5	5
	100	100
Equity Shares		
- Undesignated Ordinary shares of £1 each	-	-
95 Ordinary A shares of £1 each	95	95
5 Ordinary B shares of £1 each	5	5
	100	100

On a return of assets on liquidation, reduction of capital or otherwise any surplus assets of the Company remaining after payment of its liabilities shall be applied in paying to the holders of the Ordinary Shares pari passu as if they constitute one class of share in proportion to the number of Ordinary Shares held by each of them