Company No: 03579721

Registrar of Companies

DESIGNER JEWELLERY DIRECT LIMITED

ABBREVIATED FINANCIAL STATEMENTS

31 August 2005



A49 47
COMPANIES HOUSE 09/03/2006

COLLINS HART

CHARTERED ACCOUNTANTS

SUTTON COLDFIELD

DESIGNER JEWELLERY DIRECT LIMITED

Abbreviated Balance Sheet

At 31 August 2005

	Notes	2005 £	2005 £	2004 £	2004 £
Fixed assets					
Tangible assets	2		-		-
Current assets					
Debtors		12,673		103,880	
Cash at bank and in hand		78,275		324	
		90,948		104,204	
Creditors: amounts falling due within one year		5,328		9,193	
Net current assets			85,620		95,011
			85,620		**95,011**
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			85,520		94,911
Shareholders' funds			**85,620**		**95,011**

The directors are satisfied that the company was entitled to exemption under subsection 1 of section 249A of the Companies Act 1985 and that no member or members have requested an audit pursuant to subsection 2 of section 249B.

The directors acknowledge their responsibilities for:

i ensuring that the company keeps accounting records which comply with section 221; and

ii preparing accounts which give a true and fair view of the state of affairs of the company at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of this Act relating to accounts so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies, and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

The financial statements were approved by the board on 14 February 2006

On behalf of the board

T J Vann

Mrs A Whitaker **Directors**

The notes on pages 2 to 3 form part of these financial statements.

1 Accounting Policies

Accounting convention

These financial statements are prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

Turnover

Turnover represents amounts receivable for goods and services provided in the year net of VAT and trade discounts.

Tangible fixed assets

Tangible fixed assets are stated at cost less depreciation.

Display equipment is retained by customers and is in full in year of acquistion.

Deferred taxation

Provision is made for deferred taxation using the liability method on all timing differences that have originated but not reversed by the balance sheet date.

2 Tangible fixed assets

	Total £
Cost	
At 31 August 2004	16,439
Additions	-
At 31 August 2005	16,439
Depreciation	
At 31 August 2004	16,439
Charge	-
At 31 August 2005	16,439
Net book value	
At 31 August 2005	-
At 31 August 2004	-

3 Called up share capital	2005 £	2004 £
Authorised		
100 Ordinary shares of £1 each	**100**	**100**
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	**100**	**100**

4 Related party transactions

During the year the company received services at a cost of £15,000 from Gem Order Limited, a company in which Mr T J Vann and Mrs A Whitaker are also Directors and shareholders, and in which Mr T J Vann has a controlling interest. There was no balance outstanding at the year end.