

REGISTERED NUMBER: 03569293 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2012
FOR
HS2 DATABASE MARKETING LIMITED**

MONDAY



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COMPANIES HOUSE

HS2 DATABASE MARKETING LIMITED

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FOR THE YEAR ENDED 31 JULY 2012**

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HS2 DATABASE MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2012**

DIRECTORS:

Mrs S Halliday
N Silcocks

SECRETARY:

N Silcocks

REGISTERED OFFICE:

3 Sceptre House
Hornbeam Square North
Hornbeam Park
Harrogate
North Yorkshire
HG2 8PB

REGISTERED NUMBER

03569293 (England and Wales)

ACCOUNTANTS:

Cook Trotter Limited
3 Sceptre House
Hornbeam Square North
Hornbeam Park
Harrogate
North Yorkshire
HG2 8PB

HS2 DATABASE MARKETING LIMITED

ABBREVIATED BALANCE SHEET 31 JULY 2012

	Notes	2012 £	£	2011 £	£
FIXED ASSETS					
Tangible assets	2		-		899
CURRENT ASSETS					
Debtors		7,728		20,756	
Cash at bank and in hand		69,288		52,704	
		<u>77,016</u>		<u>73,460</u>	
CREDITORS					
Amounts falling due within one year		33,399		44,381	
NET CURRENT ASSETS			<u>43,617</u>		<u>29,079</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>43,617</u>		<u>29,978</u>
CAPITAL AND RESERVES					
Called up share capital	3		300		300
Profit and loss account			43,317		29,678
SHAREHOLDERS' FUNDS			<u>43,617</u>		<u>29,978</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 27 December 2012 and were signed on its behalf by

Mrs S Halliday - Director



N Silcocks - Director



The notes form part of these abbreviated accounts

HS2 DATABASE MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 JULY 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery etc - 50% on cost, 20% on cost, 20% on reducing balance and at varying rates on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2011	30,609
Disposals	(9,238)
At 31 July 2012	21,371
DEPRECIATION	
At 1 August 2011	29,710
Charge for year	74
Eliminated on disposal	(8,413)
At 31 July 2012	21,371
NET BOOK VALUE	
At 31 July 2012	-
At 31 July 2011	899

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid				
Number	Class	Nominal value	2012 £	2011 £
300	Ordinary	1	300	300

4 TRANSACTIONS WITH DIRECTORS

Third party guarantees have been given to the bank by the directors

HS2 DATABASE MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 JULY 2012**

5 SECURITIES

Barclays Bank Plc holds a debenture dated 28 July 1998 securing all monies due or to become due from the Company on any account whatsoever