

REGISTERED NUMBER: 03569293 (England and Wales)

**ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2011
FOR
HS2 DATABASE MARKETING LIMITED**

TUESDAY



A17ILIX7

A20

24/04/2012

#314

COMPANIES HOUSE

HS2 DATABASE MARKETING LIMITED

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2011**

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3
Chartered Accountants' Report	5

HS2 DATABASE MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2011**

DIRECTORS: Mrs S Halliday
N Silcocks

SECRETARY: N Silcocks

REGISTERED OFFICE: 3 Sceptre House
Hornbeam Square North
Hornbeam Park
Harrogate
North Yorkshire
HG2 8PB

REGISTERED NUMBER: 03569293 (England and Wales)

ACCOUNTANTS: Cook Trotter Limited
3 Sceptre House
Hornbeam Square North
Hornbeam Park
Harrogate
North Yorkshire
HG2 8PB

HS2 DATABASE MARKETING LIMITED

ABBREVIATED BALANCE SHEET 31 JULY 2011

	Notes	2011 £	2010 £
FIXED ASSETS			
Tangible assets	2	899	1,971
CURRENT ASSETS			
Stocks		-	4,000
Debtors		20,756	19,727
Cash at bank and in hand		52,704	71,505
		<u>73,460</u>	<u>95,232</u>
CREDITORS			
Amounts falling due within one year		<u>44,381</u>	<u>30,667</u>
NET CURRENT ASSETS		<u>29,079</u>	<u>64,565</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>29,978</u>	<u>66,536</u>
CAPITAL AND RESERVES			
Called up share capital	3	300	300
Profit and loss account		<u>29,678</u>	<u>66,236</u>
SHAREHOLDERS' FUNDS		<u>29,978</u>	<u>66,536</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2011 in accordance with Section 476 of the Companies Act 2006

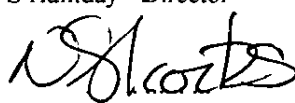
The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 20th April 2012 and were signed on its behalf by


Mrs S Halliday - Director


N Silcocks - Director

The notes form part of these abbreviated accounts

1 ACCOUNTING POLICIES

HS2 DATABASE MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS - continued
FOR THE YEAR ENDED 31 JULY 2011**

4 TRANSACTIONS WITH DIRECTORS

Third party guarantees have been given to the bank by the directors

5 SECURITIES

Barclays Bank Plc holds a debenture dated 28 July 1998 securing all monies due or to become due from the Company on any account whatsoever

**CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS
ON THE UNAUDITED FINANCIAL STATEMENTS OF
HS2 DATABASE MARKETING LIMITED**

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to four) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of HS2 Database Marketing Limited for the year ended 31 July 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of HS2 Database Marketing Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of HS2 Database Marketing Limited and state those matters that we have agreed to state to the Board of Directors of HS2 Database Marketing Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that HS2 Database Marketing Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of HS2 Database Marketing Limited. You consider that HS2 Database Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of HS2 Database Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Cook Trotter Ltd

Cook Trotter Limited
3 Sceptre House
Hornbeam Square North
Hornbeam Park
Harrogate
North Yorkshire
HG2 8PB

Date *20th April 2012*