Registered Number 03561908

DIRECT PUBLICITY UK LIMITED

Abbreviated Accounts

31 May 2016

DIRECT PUBLICITY UK LIMITED **Registered Number 03561908**

Abbreviated Balance Sheet as at 31 May 2016

	Notes	*2016*	*2015*
		£	£
Fixed assets			
Tangible assets	2	11,976	15,968
		11,976	15,968
Current assets			
Stocks		107,920	47,445
Debtors		38,216	107,744
Cash at bank and in hand		-	8,215
		146,136	163,404
Creditors: amounts falling due within one year		(66,048)	(79,983)
Net current assets (liabilities)		80,088	83,421
Total assets less current liabilities		92,064	99,389
Total net assets (liabilities)		92,064	99,389
Capital and reserves			
Called up share capital		100	100
Profit and loss account		91,964	99,289
Shareholders' funds		92,064	99,389

- For the year ending 31 May 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 27 February 2017

And signed on their behalf by:
Mr M A Baldwin, Director

Notes to the Abbreviated Accounts for the period ended 31 May 2016

1 Accounting Policies

Basis of measurement and preparation of accounts
The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

Turnover policy
Turnover represents the amount derived from the provisions of goods and services falling within the company's activities after deduction of trade discounts and value added tax.

Tangible assets depreciation policy
Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:-

Plant and equipment - 25% reducing balance

Valuation information and policy
All fixed assets are initially recorded at cost.
Stock and work in progress has been calculated on the basis of the lower of cost or net realisable value.

2 Tangible fixed assets

	£
Cost	
At 1 June 2015	63,789
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 May 2016	63,789
Depreciation	
At 1 June 2015	47,821
Charge for the year	3,992
On disposals	-
At 31 May 2016	51,813
Net book values	
At 31 May 2016	11,976
At 31 May 2015	15,968

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