Registered Number 03561908

DIRECT PUBLICITY UK LIMITED

Abbreviated Accounts

31 May 2011

DIRECT PUBLICITY UK LIMITED **Registered Number 03561908**

Balance Sheet as at 31 May 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Tangible	2		10,267		13,537
Total fixed assets			10,267		13,537
Current assets					
Stocks		78,626		95,930	
Debtors		75,395		70,988	
Cash at bank and in hand		195			
Total current assets		154,216		166,918	
Creditors: amounts falling due within one year		(87,214)		(116,877)	
Net current assets			67,002		50,041
Total assets less current liabilities			77,269		63,578
Total net Assets (liabilities)			77,269		63,578
Capital and reserves					
Called up share capital			100		100
Profit and loss account			77,169		63,478
Shareholders funds			77,269		63,578

a. For the year ending 31 May 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 23 February 2012

And signed on their behalf by:
A BALDWIN, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 May 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover represents the amount derived from the provision of goods and services falling within the companys activities after deduction of value added tax.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery	25.00%	Reducing Balance

2 Tangible fixed assets

Cost	£
At 31 May 2010	33,325
additions	153
disposals	
revaluations	
transfers	
At 31 May 2011	33,478
Depreciation	
At 31 May 2010	19,788
Charge for year	3,423
on disposals	
At 31 May 2011	23,211
Net Book Value	
At 31 May 2010	13,537
At 31 May 2011	10,267

3 Transactions with directors

Included in other creditors is an amount of £60115 (£62517 2010) due to the directors. The amount is in respect of expenses paid on behalf of the company and is interest free. There is no set repayment date.

4 Related party disclosures

The company is under the control of the directors Mr and Mrs A Baldwin who own 100% of the issued share capital.