REGISTERED NUMBER: 03476396 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 March 2012

for

Heraldic Media Limited

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for the Year Ended 31 March 2012

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DIRECTORS:	Mr S P Cracroft-Brennan Mr R A P Lee-Heung
SECRETARY:	Mr R A P Lee-Heung
REGISTERED OFFICE:	4 Goodwood House, Park Court Lawrie Park Road Sydenham London SE26 6EQ
REGISTERED NUMBER:	03476396 (England and Wales)
ACCOUNTANTS:	Bambury & Co 4 Goodwood House, Park Court Lawrie Park Road Sydenham London SE26 6EQ

Abbreviated Balance Sheet
31 March 2012

	Notes	31.3.12 £	£	31.3.11 £	£
FIXED ASSETS					
Tangible assets	2		519		695
CURRENT ASSETS					
Stocks		179,500		179,500	
Debtors		1,110		935	
Investments		2,781		2,781	
Cash at bank		117		43	
		183,508		183,259	
CREDITORS					
Amounts falling due within one year		91,071		79,656	
NET CURRENT ASSETS			92,437		103,603
TOTAL ASSETS LESS CURRENT LIABILITIES			92,956		104,298
CAPITAL AND RESERVES					
Called up share capital	3		162,000		162,000
Profit and loss account			(69,044)		(57,702)
SHAREHOLDERS' FUNDS			92,956		104,298

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 16 November 2012 and were signed on its behalf by:

Mr S P Cracroft-Brennan - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of services, excluding value added tax.

Stocks
Stocks and work in progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2011 and 31 March 2012	8,778
DEPRECIATION	
At 1 April 2011	8,083
Charge for year	176
At 31 March 2012	8,259
NET BOOK VALUE	
At 31 March 2012	519
At 31 March 2011	695

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.12 £	31.3.11 £
162,000	Ordinary shares	£1	162,000	162,000

Chartered Accountants' Report to the Board of Directors
on the Unaudited Financial Statements of
Heraldic Media Limited

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to three) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Heraldic Media Limited for the year ended 31 March 2012 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook.

This report is made solely to the Board of Directors of Heraldic Media Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Heraldic Media Limited and state those matters that we have agreed to state to the Board of Directors of Heraldic Media Limited, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that Heraldic Media Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Heraldic Media Limited. You consider that Heraldic Media Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Heraldic Media Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Bambury & Co
4 Goodwood House, Park Court
Lawrie Park Road
Sydenham
London
SE26 6EQ

16 November 2012

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.