REGISTERED NUMBER: 03423328 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 31 August 2012

for

Brandwise Retail Ltd

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for the Year Ended 31 August 2012

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Company Information
for the Year Ended 31 August 2012

DIRECTORS:	Mr S Wilkins Mrs E A Wilkins
SECRETARY:	Mrs E A Wilkins
REGISTERED OFFICE:	2nd Floor 181 Queensway Bletchley Milton Keynes MK2 2DZ
REGISTERED NUMBER:	03423328 (England and Wales)
ACCOUNTANTS:	Sherwoods Limited Chartered Certified Accountants 2nd Floor 181 Queensway Bletchley Milton Keynes MK2 2DZ

Abbreviated Balance Sheet
31 August 2012

	Notes	31.8.12 £	£	31.8.11 £	£
FIXED ASSETS					
Tangible assets	2		4,873		4,581
CURRENT ASSETS					
Debtors		22,477		14,984	
Cash at bank		25,054		19,760	
		47,531		34,744	
CREDITORS					
Amounts falling due within one year		33,695		15,286	
NET CURRENT ASSETS			13,836		19,458
TOTAL ASSETS LESS CURRENT LIABILITIES			18,709		24,039
PROVISIONS FOR LIABILITIES			707		591
NET ASSETS			18,002		23,448
CAPITAL AND RESERVES					
Called up share capital	3		2		2
Profit and loss account			18,000		23,446
SHAREHOLDERS' FUNDS			18,002		23,448

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2012.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2012 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 20 April 2013 and were signed on its behalf by:

Mr S Wilkins - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 August 2012

1. ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover
Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Improvements to property	- 10% on cost
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 September 2011	11,167
Additions	1,807
At 31 August 2012	12,974
DEPRECIATION	
At 1 September 2011	6,586
Charge for year	1,515
At 31 August 2012	8,101
NET BOOK VALUE	
At 31 August 2012	4,873
At 31 August 2011	4,581

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.8.12 £	31.8.11 £
2	Ordinary	£1	2	2

4. RELATED PARTY DISCLOSURES

During the year, total dividends of £42,000 (2011 - £28,000) were paid to the directors .

continued...

4. **RELATED PARTY DISCLOSURES - continued**

Lavender & Stone Beauty Rooms Ltd

A company in which Mr S Wilkins is a director.

Included in turnover for the year ended 31st August 2012 is net fee income of £1,650 invoiced to Lavender & Stone Beauty Rooms Ltd (2011 £2,101).

Square Pie Limited

A company in which Mr S Wilkins is a director.

Included in turnover for the year ended 31st August 2012 is net fee income of £3,500 invoiced to Square Pie Ltd. (2011 £8,336).

The balance outstanding from Square Pie Ltd at the year end was £3,000 (2011 £nil).

Frontline Inns Limited

A company in which Mr S Wilkins is a director.

Included in turnover for the year ended 31st August 2012 is net fee income of £67,391 invoiced to Frontline Inns Ltd (2011 £35,839).

The balance outstanding from Frontline Inns Ltd at the year end was £7,500 (2011 £2,827).

Avenue Shelf Co 61 Limited

A company in which Mr S Wilkins is a director.

Included in turnover for the year ended 31st August 2012 is net fee income of £1,677 invoiced to Avenue Shelf Co 61 Ltd (2011 £7,197).

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.