REGISTERED NUMBER: 03083334 (England and Wales)

Financial Statements for the Year Ended 31 July 2018

for

Oracle Advertising Services Limited

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Oracle Advertising Services Limited

Company Information
for the Year Ended 31 July 2018

DIRECTORS:	R P Crowe M Gouveia P J Browne
REGISTERED OFFICE:	Bank House Southwick Square Southwick West Sussex BN42 4FN
REGISTERED NUMBER:	03083334 (England and Wales)
ACCOUNTANTS:	Style and Silver Bank House Southwick Square Southwick West Sussex BN42 4FN

Balance Sheet
31 July 2018

	Notes	31.7.18 £	£	31.7.17 £	£
FIXED ASSETS					
Tangible assets	4		**171**		1,654
CURRENT ASSETS					
Stocks		**52,514**		32,661	
Debtors	5	**102,612**		105,630	
Cash at bank and in hand		**321**		114	
		155,447		138,405	
CREDITORS					
Amounts falling due within one year	6	**142,904**		91,623	
NET CURRENT ASSETS			**12,543**		46,782
TOTAL ASSETS LESS CURRENT LIABILITIES			**12,714**		48,436
CAPITAL AND RESERVES					
Called up share capital			**90**		120
Capital redemption reserve			**30**		-
Retained earnings			**12,594**		48,316
SHAREHOLDERS' FUNDS			**12,714**		48,436

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The notes form part of these financial statements

continued...

Balance Sheet - continued
31 July 2018

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 28 March 2019 and were signed on its behalf by:

M Gouveia - Director

1. STATUTORY INFORMATION

Oracle Advertising Services Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 33% on cost

Stocks
Work in progress is valued at the lower of cost and net realisable value.

Cost is calculated using the first-in, first-out method and includes all purchase, transport, and handling costs in bringing stocks to their present location and condition.

Taxation
Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

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2. ACCOUNTING POLICIES - continued

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 6 (2017 - 7).

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 August 2017 and 31 July 2018	**10,989**	**35,955**	**46,944**
DEPRECIATION			
At 1 August 2017	**10,760**	**34,530**	**45,290**
Charge for year	**58**	**1,425**	**1,483**
At 31 July 2018	**10,818**	**35,955**	**46,773**
NET BOOK VALUE			
At 31 July 2018	**171**	**-**	**171**
At 31 July 2017	229	1,425	1,654

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.7.18 £	31.7.17 £
Trade debtors	**77,569**	60,908
Other debtors	**25,043**	44,722
	102,612	105,630

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6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.7.18	31.7.17
	£	£
Bank loans and overdrafts	**20,573**	2,679
Trade creditors	**68,160**	65,331
Taxation and social security	**33,260**	18,599
Other creditors	**20,911**	5,014
	142,904	91,623

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.