

Registered Number 02717721

Austin Marketing Associates Ltd

Abbreviated Accounts

30 June 2011

Austin Marketing Associates Ltd

Registered Number 02717721

Company Information

Registered Office:

1 Bourne Cottages
Herrings Lane
Chertsey
Surrey
KT16 8PL

Reporting Accountants:

Bolton & Co

Squirrels Wood
Reigate Road
Leatherhead
Surrey
KT22 8QY

Austin Marketing Associates Ltd

Registered Number 02717721

Balance Sheet as at 30 June 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	21,333	26,206
		<u>21,333</u>	<u>26,206</u>
Current assets			
Stocks		13,000	1,000
Debtors		41,441	51,224
Cash at bank and in hand		661	661
Total current assets		<u>55,102</u>	<u>52,885</u>
Creditors: amounts falling due within one year		(76,967)	(86,675)
Net current assets (liabilities)		(21,865)	(33,790)
Total assets less current liabilities		<u>(532)</u>	<u>(7,584)</u>
Total net assets (liabilities)		<u>(532)</u>	<u>(7,584)</u>
Capital and reserves			
Called up share capital	3	1,000	1,000
Profit and loss account		(1,532)	(8,584)
Shareholders funds		<u>(532)</u>	<u>(7,584)</u>

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- a. For the year ending 30 June 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 29 November 2011

And signed on their behalf by:

D Austin, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 June 2011

1 Accounting policies**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Stocks

Stocks and work in progress are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items. Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery	25% on reducing balance
Fixtures and fittings	25% on reducing balance
Computer equipment	25% on reducing balance

2 Tangible fixed assets

	Total £
Cost	
At 01 July 2010	140,336
Additions	986
Disposals	(1,665)
At 30 June 2011	<u>139,657</u>
Depreciation	
At 01 July 2010	114,130
Charge for year	5,157
On disposals	(963)
At 30 June 2011	<u>118,324</u>
Net Book Value	
At 30 June 2011	21,333
At 30 June 2010	<u>26,206</u>

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Share capital**2011**
£**2010**
£**Allotted, called up and fully
paid:**1000 Ordinary shares shares
of £1 each

1,000

1,000