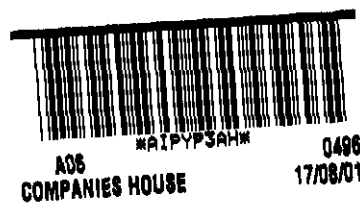


NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU

(Company limited by guarantee and not having a share capital)

Report and Accounts

31 December 2000



Registration number 2565721

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU
DIRECTORS AND OFFICERS

DIRECTORS

A T Barsby	JF Lloyd
D E Bellingham (resigned 15 March 2000)	G A Manchester
J W Coleman	PJ Melling (appointed 8 June 2000)
D Ll Davies	D M Morris
J E Ellis	P Murray (appointed 11 September 2000)
R K Evans (resigned 7 November 2000)	D Reynolds
P Gibson (resigned 22 June 2000)	D E Roberts
B M Griffiths	C G Sutherland
C R Jackson	D R Wilkes (resigned 7 November 2000)
C R Jones (resigned 22 June 2000)	D T Williams
S P Jones	R H Williams
KT Jones (appointed 8 June 2000)	W J Williams
C J Keyse (resigned 11 September 2000)	A Lea Wilson
P J Lavin (resigned 8 June 2000)	ES Woodward (appointed 11 September 2000)
P J Lavin (appointed 11 September 2000)	

SECRETARY

D Ll Davies

REGISTERED OFFICE

77 Conway Road, Colwyn Bay

AUDITORS

Aston Hughes & Co, Colwyn Bay

BANKERS

HSBC plc, Colwyn Bay

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU
DIRECTORS' REPORT

The directors present their report and accounts for the year ended 31 December 2000.

Principal activities

The company's principal activity during the year continued to be the promotion and development of tourism interests in the North Wales region. Activities are undertaken in marketing the region domestically and overseas, offering information services to visitors in the region, and increasingly providing services of benefit to its members.

Directors and directors' interests

The directors of the company during the year are listed on page 1.

In accordance with the Articles of Association of the company all the directors appointed under Article 35(4) and (5) retire from office and being eligible offer themselves for re-election.

Directors' responsibilities

Company law requires the directors to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss for that period. In preparing those accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company special provisions

The report of the directors has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

This report was approved by the board on 11 April 2001.



D LI Davies
Secretary

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU
AUDITORS' REPORT

Report of the auditors

to the members of NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU

We have audited the accounts on pages 4 to 9 which have been prepared under the historical cost convention and the accounting policies set out on page 6.

Respective responsibilities of directors and auditors

As described on page 2, the company's directors are responsible for the preparation of the accounts. It is our responsibility to form an independent opinion, based on our audit, on those accounts and to report our opinion to you.

Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the accounts. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the accounts and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the accounts.

Going concern

In forming our opinion, we have considered the adequacy of the disclosures made in note 1 of the financial statements concerning the future of the company. In view of the significance of the fact that the preparation of the financial statements on the going concern basis is dependant on the outcome of these events, we consider that these disclosures should be brought to your attention. Our opinion is not qualified in this respect.

Opinion

In our opinion the accounts give a true and fair view of the state of the company's affairs as at 31 December 2000 and of its loss for the year then ended and have been properly prepared in accordance with the Companies Act 1985 applicable to small companies.



Aston Hughes & Co
Chartered Accountants
Registered Auditors

Colwyn Bay

11 April 2001

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU**PROFIT AND LOSS ACCOUNT****FOR THE YEAR ENDED 31 DECEMBER 2000**

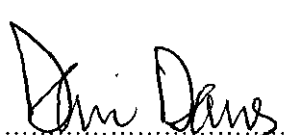
	Notes	2000 £	1999 £
Turnover	3	1,444,164	1,568,037
Cost of sales		(996,716)	(1,091,691)
Gross profit		<u>447,448</u>	<u>476,346</u>
Administrative expenses		(458,756)	(476,554)
Operating loss	4	<u>(11,308)</u>	<u>(208)</u>
Interest receivable		1,531	2,819
(Loss)/profit on ordinary activities before taxation		<u>(9,777)</u>	<u>2,611</u>
Taxation on ordinary activities		(500)	1,550
(Loss)/profit on ordinary activities after taxation		<u>(10,277)</u>	<u>4,161</u>
Retained (loss)/profit for the year	11	<u>(10,277)</u>	<u>4,161</u>

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU**BALANCE SHEET****AS AT 31 DECEMBER 2000**

		2000	1999
		£	£
Fixed assets			
Tangible assets	5	232,102	270,987
Current assets			
Stocks		51,645	42,364
Debtors	6	159,457	128,545
Cash at bank and in hand		31,108	21,985
		<u>242,210</u>	<u>192,894</u>
Creditors: amounts falling due within one year	7	(347,254)	(303,246)
Net current liabilities		<u>(105,044)</u>	<u>(110,352)</u>
Total assets less current liabilities		<u>127,058</u>	<u>160,635</u>
Accruals and deferred income	8	(46,600)	(69,900)
		<u>80,458</u>	<u>90,735</u>
Capital and reserves			
Capital reserve	10	94,405	94,405
Profit and loss account	11	(13,947)	(3,670)
	12	<u>80,458</u>	<u>90,735</u>

The accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and the Financial Reporting Standard for Smaller Entities (effective March 2000).


..... D T Williams (Chairman)


..... D LI Davies (Managing Director)

Approved by the board on 11 April 2001

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2000

1 Basis of preparing the financial statements

The company is substantially dependent on the receipt of grants from the Wales Tourist Board to support its continuing operations at the present level of activity. Whilst a short term contract between the company and the Wales Tourist Board is in place, the mid term future of the company and its scale of operations remains to be confirmed following the implementation of the Review of Roles and Responsibilities in tourism directed by the National Assembly for Wales. European funding has continued to decline as Objective 5b comes to an end although there is potential from the Objective 1 fund in the future.

The financial statements have been prepared on the going concern basis which assumes that the company will continue in operational existence for the foreseeable future.

The validity of this assumption depends on the application of the Review by the Wales Tourist Board and the company's ability to respond to the establishment of Regional Tourism Partnerships.

Whilst the directors are uncertain as to the outcome of the application mentioned above, they believe that it is appropriate for the financial statements to be prepared on the going concern basis.

2 Accounting policies

Accounting convention

The accounts have been prepared under the historical cost convention.

Depreciation

Depreciation is provided on all tangible fixed assets at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Freehold buildings	2.5% per annum
Plant and machinery	20-25% per annum

Stocks

Stock is valued at the lower of cost and net realisable value.

Deferred taxation

Deferred taxation is provided on the liability method on all timing differences which are expected in the foreseeable future, calculated at the rate at which it is estimated that the tax will be payable.

Leasing and hire purchase commitments

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives.

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding.

Rentals paid under operating leases are charged to income on a straight line basis over the lease term.

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2000

Pensions

The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account as they become payable in accordance with the rules of the scheme.

Grants

Grants in respect of capital expenditure are credited to the profit and loss account over the estimated useful life of the related assets. The grant shown in the balance sheet represents the total grant receivable to date less the amount so far credited to the profit and loss account.

Grants to fund revenue projects are credited to the profit and loss account in the period to which expenditure on that project is incurred.

3 Turnover

Turnover, which is stated net of value added tax, represents amounts invoiced to third parties together with grants receivable.

4 Operating loss

2000

1999

£

£

This is stated after charging:

Depreciation of owned fixed assets	40,325	42,885
Operating lease rentals	7,164	5,951
Directors' remuneration	52,760	56,403
Auditors' remuneration: audit services	3,600	3,600
other services	3,700	3,640

5 Tangible fixed assets

	Land and buildings £	Plant and machinery £	Total £
Cost			
At 1 January 2000	215,438	215,980	431,418
Additions	-	1,440	1,440
At 31 December 2000	<u>215,438</u>	<u>217,420</u>	<u>432,858</u>
Depreciation			
At 1 January 2000	38,663	121,768	160,431
Charge for the year	5,677	34,648	40,325
At 31 December 2000	<u>44,340</u>	<u>156,416</u>	<u>200,756</u>
Net book value			
At 31 December 2000	<u>171,098</u>	<u>61,004</u>	<u>232,102</u>
At 31 December 1999	<u>176,775</u>	<u>94,212</u>	<u>270,987</u>

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU**NOTES TO THE ACCOUNTS****FOR THE YEAR ENDED 31 DECEMBER 2000**

6 Debtors	2000	1999
	£	£
Trade debtors	79,594	92,092
Corporation tax	1,550	1,550
Other debtors	78,313	34,903
	<u>159,457</u>	<u>128,545</u>

7 Creditors: amounts falling due within one year	2000	1999
	£	£
Bank loans and overdrafts	28,826	-
Trade creditors	40,443	57,262
Corporation tax	500	-
Other taxation and social security	65,630	60,762
Other creditors	211,855	185,222
	<u>347,254</u>	<u>303,246</u>

8 Accruals and deferred income	2000	1999
Capital grants:	£	£
At 1 January 2000	69,900	91,974
Receivable in the year	-	1,226
Released to profit and loss account	(23,300)	(23,300)
	<u>46,600</u>	<u>69,900</u>

9 Members' guarantee

The company is limited by guarantee and does not have a share capital. The limit of members' guarantee is £1.

10 Capital reserve	2000	1999
	£	£
At 1 January 2000	94,405	94,405
At 31 December 2000	<u>94,405</u>	<u>94,405</u>

Arising from the transfer of the undertaking of the North Wales Marketing Bureau to the company, and the assumption of responsibility for the running of the Tourist Information Centres from the Wales Tourist Board.

NORTH WALES TOURISM - CWMNI TWRISTIAETH GOGLEDD CYMRU**NOTES TO THE ACCOUNTS****FOR THE YEAR ENDED 31 DECEMBER 2000**

11 Profit and loss account	2000	1999
	£	£
At 1 January 2000	(3,670)	(7,831)
Retained (loss)/profit	(10,277)	4,161
At 31 December 2000	<u>(13,947)</u>	<u>(3,670)</u>

12 Reconciliation of movements in members' funds	2000	1999
	£	£
At 1 January 2000	90,735	86,574
(Loss)/profit for the financial year	(10,277)	4,161
At 31 December 2000	<u>80,458</u>	<u>90,735</u>

13 European Regional Development Fund

Turnover for the year includes grants of £176,346 (1999 - £245,648) from the European Development Fund.

14 Pensions

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension costs charged in the period amounted to £11,121 (1999 - £12,253).