Registered number. 02563621

SPONSORSHIP & PROGRAMME PLANNING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

for the year ended 31 December 2011



SPONSORSHIP & PROGRAMME PLANNING LIMITED
Registered number: 02563621

ABBREVIATED BALANCE SHEET
as at 31 December 2011

	Note	£	2011 £	£	*2010* £
FIXED ASSETS					
Tangible assets	2		-		*959*
CURRENT ASSETS					
Debtors		**49,922**		*53,851*	
Cash at bank		**116,810**		*38,922*	
		166,732		*92,773*	
CREDITORS: amounts falling due within one year		**(109,426)**		*(48,653)*	
NET CURRENT ASSETS			**57,306**		*44,120*
TOTAL ASSETS LESS CURRENT LIABILITIES			**57,306**		*45,079*
CAPITAL AND RESERVES					
Called up share capital	3		**100**		*100*
Profit and loss account			**57,206**		*44,979*
SHAREHOLDERS' FUNDS			**57,306**		*45,079*

ABBREVIATED BALANCE SHEET (continued)
as at 31 December 2011

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 December 2011 and of its profit for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006, were approved and authorised for issue by the board and were signed on its behalf on

26 July 2012

L Alexander
Director

E Fletcher
Director

The notes on pages 3 to 4 form part of these financial statements

NOTES TO THE ABBREVIATED ACCOUNTS
for the year ended 31 December 2011

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1 2 TURNOVER

Turnover comprises revenue recognised by the company in respect of goods and services supplied during the year, exclusive of Value Added Tax and trade discounts

Sponsorship and media consultancy services are recognised at the time when the services are provided

1 3 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Office equipment	-	33% straight line

1 4 OPERATING LEASES

Rentals under operating leases are charged to the Profit and loss account on a straight line basis over the lease term

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate

1.5 PENSIONS

The company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the company to the fund in respect of the year

NOTES TO THE ABBREVIATED ACCOUNTS
for the year ended 31 December 2011

2. TANGIBLE FIXED ASSETS

	£
COST	
At 1 January 2011 and 31 December 2011	**4,805**
DEPRECIATION	
At 1 January 2011	**3,846**
Charge for the year	**959**
At 31 December 2011	**4,805**
NET BOOK VALUE	
At 31 December 2011	-
At 31 December 2010	*959*

3. SHARE CAPITAL

	2011 £	*2010 £*
ALLOTTED, CALLED UP AND FULLY PAID		
100 Ordinary shares of £1 each	**100**	*100*