

REGISTERED NUMBER: 02227721 (England and Wales)

ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2012

FOR

MAD LOVE (PUBLISHING) LIMITED

TUESDAY



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29/01/2013

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COMPANIES HOUSE

MAD LOVE (PUBLISHING) LIMITED (REGISTERED NUMBER: 02227721)

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FOR THE YEAR ENDED 30 APRIL 2012**

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MAD LOVE (PUBLISHING) LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 30 APRIL 2012**

DIRECTOR:	A Moore
REGISTERED OFFICE:	Eagle House 28 Billing Road Northampton Northamptonshire NN1 5AJ
REGISTERED NUMBER:	02227721 (England and Wales)
ACCOUNTANTS:	DNG Dove Naish Chartered Accountants Eagle House 28 Billing Road Northampton NN1 5AJ
BANKERS:	The Co-operative Bank 65 Abington Street Northampton NN1 2BN

ABBREVIATED BALANCE SHEET
30 APRIL 2012

	2012 £	2011 £
CURRENT ASSETS		
Cash at bank and in hand	3,469	5,711
CREDITORS		
Amounts falling due within one year	<u>215,842</u>	<u>278,685</u>
NET CURRENT LIABILITIES	<u>(212,373)</u>	<u>(272,974)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES	<u>(212,373)</u>	<u>(272,974)</u>
CAPITAL AND RESERVES		
Called up share capital	100	100
Profit and loss account	<u>(212,473)</u>	<u>(273,074)</u>
SHAREHOLDERS' FUNDS	<u>(212,373)</u>	<u>(272,974)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

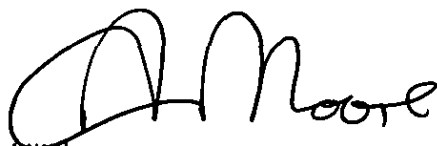
- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on
by

25 January 2013

and were signed



A Moore - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2012

1 ACCOUNTING POLICIES

Basis of preparing the financial statements

The company is supported by capital contributed by the director which is seen as a long-term investment. The director therefore considers that the company's accounts should be drawn up on a going concern basis, notwithstanding the deficit position shown on the balance sheet.

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods.

Deferred tax

Deferred taxation is provided on the liability method to take account of timing differences between the treatment of certain items for accounts purposes and their treatment for tax purposes. Tax deferred or accelerated is accounted for in respect of all material timing differences.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	2012 £	2011 £
100	Ordinary	£1	<u>100</u>	<u>100</u>

3 TRANSACTIONS WITH DIRECTOR

At the year end, the company owed £213,739 (2011 - £276,585) to Mr A Moore, the director. There were no fixed terms and no interest is due on the loan.