Registration number: 02161921

Rawlingson Lane Publicity Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 December 2017

FRS 102 1A

Kennedy Legg
Accountants
Stafford House
10 Prince of Wales Road
Dorchester
Dorset
DT1 1PW

Rawlingson Lane Publicity Limited

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Rawlingson Lane Publicity Limited

Company Information

Directors	C M Tyler K M Gregory J Lane
Company secretary	C M Tyler
Registered office	Block 4 Fordbrooke Business Centre Marlborough Road Pewsey Wiltshire SN9 5NU
Bankers	Lloyds Bank Plc 22 High Street Andover Hampshire SP10 1NW
Accountants	Kennedy Legg Accountants Stafford House 10 Prince of Wales Road Dorchester Dorset DT1 1PW

Chartered Accountants' Report to the Board of Directors on the Preparation of the Unaudited Statutory Accounts of Rawlingson Lane Publicity Limited for the Year Ended 31 December 2017

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Rawlingson Lane Publicity Limited for the year ended 31 December 2017 as set out on pages 3 to 8 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at http://www.icaew.com/en/members/regulations-standards-and-guidance/.

This report is made solely to the Board of Directors of Rawlingson Lane Publicity Limited, as a body, in accordance with the terms of our engagement letter dated 17 May 2011. Our work has been undertaken solely to prepare for your approval the accounts of Rawlingson Lane Publicity Limited and state those matters that we have agreed to state to the Board of Directors of Rawlingson Lane Publicity Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Rawlingson Lane Publicity Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Rawlingson Lane Publicity Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Rawlingson Lane Publicity Limited. You consider that Rawlingson Lane Publicity Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Rawlingson Lane Publicity Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.

.....

Kennedy Legg
Accountants
Stafford House
10 Prince of Wales Road
Dorchester
Dorset
DT1 1PW

3 May 2018

Rawlingson Lane Publicity Limited

(Registration number: 02161921)
Balance Sheet as at 31 December 2017

	Note	2017 £	2016 £
Fixed assets			
Tangible assets	3	3,619	3,025
Current assets			
Debtors	4	182,170	175,018
Cash at bank and in hand		167,150	140,416
		349,320	315,434
Creditors: Amounts falling due within one year	5	(209,288)	(180,213)
Net current assets		140,032	135,221
Total assets less current liabilities		143,651	138,246
Provisions for liabilities		(688)	(575)
Net assets		142,963	137,671
Capital and reserves			
Called up share capital		72	72
Share premium reserve		17,771	17,771
Profit and loss account		125,120	119,828
Total equity		142,963	137,671

For the financial year ending 31 December 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Rawlingson Lane Publicity Limited

(Registration number: 02161921)
Balance Sheet as at 31 December 2017

Approved and authorised by the Board on 3 May 2018 and signed on its behalf by:

.....

K M Gregory

Director

The notes on pages 5 to 8 form an integral part of these financial statements.

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:
Block 4
Fordbrooke Business Centre
Marlborough Road
Pewsey
Wiltshire
SN9 5NU
England

These financial statements were authorised for issue by the Board on 3 May 2018.

2 Accounting policies

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.
The company recognises revenue when:
The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current and deferred tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Deferred tax is recognised in respect of all timing differences between taxable profits and profits reported in the financial statements.
Unrelieved tax losses and other deferred tax assets are recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.
Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Computer equipment	33.33% straight line basis
Office equipment	20% straight line basis

Leases

Leases in which substantially all the risks and rewards of ownership are retained by the lessor are classified as operating leases. Payments made under operating leases are charged to profit or loss on a straight-line basis over the period of the lease.

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.
Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Tangible assets

	Furniture, fittings and equipment £	Other property, plant and equipment £	Total £
Cost or valuation			
At 1 January 2017	4,700	5,023	9,723
Additions	-	2,788	2,788
At 31 December 2017	4,700	7,811	12,511
Depreciation			
At 1 January 2017	3,604	3,095	6,699
Charge for the year	439	1,754	2,193
At 31 December 2017	4,043	4,849	8,892
Carrying amount			
At 31 December 2017	657	2,962	3,619
At 31 December 2016	682	2,343	3,025

4 Debtors

	2017 £	2016 £
Trade debtors	180,022	172,887
Other debtors	2,148	2,131
	182,170	175,018

5 Creditors

Creditors: amounts falling due within one year

	2017 £	2016 £
Due within one year		
Trade creditors	43,226	20,338
Taxation and social security	45,140	46,180
Accruals and deferred income	105,939	97,085
Other creditors	14,983	16,610
	209,288	180,213

6 Share capital

Allotted, called up and fully paid shares

	2017		2016	
	No.	£	No.	£
Ordinary shares of £1 each	54	54	54	54
Ordinary A shares of £1 each	18	18	18	18
	72	72	72	72

7 Financial commitments, guarantees and contingencies

Amounts not provided for in the balance sheet

The total amount of financial commitments not included in the balance sheet is £17,000 (2016 - £16,680).

8 Parent and ultimate parent undertaking

The company's immediate parent is Rawlingson Lane Publicity (Holdings) Limited, incorporated in England and Wales.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.