

Rawlingson Lane Publicity Limited

Unaudited Abbreviated Accounts
for the Year Ended 31 December 2012

Kennedy Legg
Accountants
Stafford House
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Dorchester
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WEDNESDAY



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COMPANIES HOUSE

Rawlingson Lane Publicity Limited
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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared

Chartered Accountants' Report to the Board of Directors on the Preparation of the Unaudited Statutory Accounts of

Rawlingson Lane Publicity Limited

for the Year Ended 31 December 2012

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Rawlingson Lane Publicity Limited for the year ended 31 December 2012 set out on pages from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the Board of Directors of Rawlingson Lane Publicity Limited, as a body, in accordance with the terms of our engagement letter dated 17 May 2011. Our work has been undertaken solely to prepare for your approval the accounts of Rawlingson Lane Publicity Limited and state those matters that we have agreed to state to them, as a body, in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Rawlingson Lane Publicity Limited and its Board of Directors as a body for our work or for this report.

It is your duty to ensure that Rawlingson Lane Publicity Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Rawlingson Lane Publicity Limited. You consider that Rawlingson Lane Publicity Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the accounts of Rawlingson Lane Publicity Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts.



Kennedy Legg
Accountants
Stafford House
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20 March 2013

Rawlingson Lane Publicity Limited
(Registration number: 02161921)
Abbreviated Balance Sheet at 31 December 2012

	Note	2012 £	2011 £
Fixed assets			
Tangible fixed assets		2,570	844
Current assets			
Debtors		213,251	93,721
Cash at bank and in hand		267,304	306,679
		480,555	400,400
Creditors Amounts falling due within one year		(223,723)	(162,308)
Net current assets		256,832	238,092
Net assets		259,402	238,936
Capital and reserves			
Called up share capital	3	72	72
Share premium account		17,771	17,771
Profit and loss account		241,559	221,093
Shareholders' funds		259,402	238,936

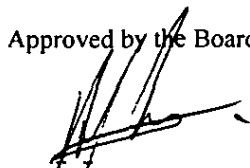
For the year ending 31 December 2012 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the Board on 20 March 2013 and signed on its behalf by


AJ Large
Director

Rawlingson Lane Publicity Limited

Notes to the Abbreviated Accounts for the Year Ended 31 December 2012

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows

Asset class	Depreciation method and rate
Computer equipment	33 33% straight line basis
Motor vehicles	25% straight line basis
Office equipment	20% straight line basis

Hire purchase and leasing

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Pensions

The company operates a defined contribution pension scheme. Contributions are recognised in the profit and loss account in the period in which they become payable in accordance with the rules of the scheme.

Rawlingson Lane Publicity Limited

Notes to the Abbreviated Accounts for the Year Ended 31 December 2012

..... continued

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 January 2012	22,445	22,445
Additions	2,675	2,675
Disposals	(3,362)	(3,362)
At 31 December 2012	21,758	21,758
Depreciation		
At 1 January 2012	21,601	21,601
Charge for the year	949	949
Eliminated on disposals	(3,362)	(3,362)
At 31 December 2012	19,188	19,188
Net book value		
At 31 December 2012	2,570	2,570
At 31 December 2011	844	844

3 Share capital

Allotted, called up and fully paid shares

	2012		2011	
	No.	£	No.	£
Ordinary shares of £1 each	72	72	72	72