REGISTRAR'S COPY

Registration number 02161921

Rawlingson Lane Publicity Limited

Unaudited Abbreviated Accounts

for the Year Ended 31 December 2011



Kennedy Legg
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Rawlingson Lane Publicity Limited

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The following reproduces the text of the accountants' report in respect of the company's annual financial statements, from which the abbreviated accounts (set out on pages 2 to 4) have been prepared

Chartered Accountants' Report to the Board of Directors on the Preparation of the Unaudited Statutory Accounts of Rawlingson Lane Publicity Limited for the Year Ended 31 December 2011

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Rawlingson Lane Publicity Limited for the year ended 31 December 2011 set out on pages from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew com/membershandbook

This report is made solely to the Board of Directors of Rawlingson Lane Publicity Limited, as a body, in accordance with the terms of our engagement letterdated 17 May 2011 Our work has been undertaken solely to prepare for your approval the accounts of Rawlingson Lane Publicity Limited and state those matters that we have agreed to state to them, as a body, in this report in accordance with AAF 2/10 as detailed at icaew com/compilation To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Rawlingson Lane Publicity Limited and its Board of Directors as a body for our work or for this report

It is your duty to ensure that Rawlingson Lane Publicity Limited has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit of Rawlingson Lane Publicity Limited You consider that Rawlingson Lane Publicity Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the accounts of Rawlingson Lane Publicity Limited For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory accounts

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21 May 2012

Rawlingson Lane Publicity Limited

(Registration number: 02161921)

Abbreviated Balance Sheet at 31 December 2011

	Note	2011 £	2010 £
Fixed assets			
Tangible fixed assets		844	575
Current assets			
Debtors	3	93,721	217,846
Cash at bank and in hand		306,679	215,669
		400,400	433,515
Creditors Amounts falling due within one year		(162,308)	(202,906)
Net current assets		238,092	230,609
Net assets		238,936	231,184
Capital and reserves			
Called up share capital	4	72	72
Share premium account		17,771	17,771
Profit and loss account		221,093	213,341
Shareholders' funds		238,936	231,184

For the year ending 31 December 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the Board on 21 May 2012 and signed on its behalf by

A J Lane
Director

Rawlingson Lane Publicity Limited

Notes to the Abbreviated Accounts for the Year Ended 31 December 2011

1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts chargeable, net of value added tax, in respect of the sale of goods and services to customers

Depreciation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows

Asset class	Depreciation method and rate
Computer equipment	33 33% straight line basis
Motor vehicles	25% straight line basis
Office equipment	20% straight line basis

Foreign currency

Transactions in foreign currencies are recorded at the exchange rate ruling at the date of the transaction Monetary assets and liabilities denominated in foreign currencies are retranslated at the closing rates at the balance sheet date All exchange differences are included in the profit and loss account

Hire purchase and leasing

Rentals payable under operating leases are charged in the profit and loss account on a straight line basis over the lease term

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

Pensions

The company operates a defined contribution pension scheme Contributions are recognised in the profit and loss account in the period in which they become payable in accordance with the rules of the scheme

2 Fixed assets

	Tangible assets £	Total £
Cost		
At 1 January 2011	23,498	23,498
Additions	775	775
Disposals	(1,828)	(1,828)
At 31 December 2011	22,445	22,445
Depreciation		
At 1 January 2011	22,924	22,924
Charge for the year	505	505
Eliminated on disposals	(1,828)	(1,828)
At 31 December 2011	21,601	21,601
Net book value		
At 31 December 2011	844	844
At 31 December 2010	574	574

3 Debtors

Debtors includes £nil (2010 - £nil) receivable after more than one year

4 Share capital

Allotted, called up and fully paid shares

	2011		2010	
	No.	£	No.	£
Ordinary shares of £1 each	72	72	72	72