

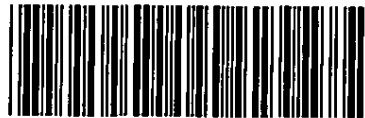
REGISTERED NUMBER: 1797621 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 30 April 2012

for

Mythgem Limited

THURSDAY



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24/01/2013

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COMPANIES HOUSE

Mythgem Limited (Registered number: 1797621)

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for the Year Ended 30 April 2012**

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Mythgem Limited

Company Information
for the Year Ended 30 April 2012

DIRECTORS:

R A Plant
J Baldwin
J P Page
Mrs P Bonham
J Hudson

SECRETARY:

S Frankland-Haile

REGISTERED OFFICE:

91 Tabernacle Street
London
EC2A 4JN

REGISTERED NUMBER:

1797621 (England and Wales)

ACCOUNTANTS:

Joan Hudson and Co Limited
91 Tabernacle Street
London
EC2A 4JN

Mythgem Limited (Registered number 1797621)

Abbreviated Balance Sheet

30 April 2012

	Notes	30 4 12 £	30 4.11 £
CURRENT ASSETS			
Debtors		16,102	29,704
Cash at bank		393,823	166,520
		<u>409,925</u>	<u>196,224</u>
CREDITORS			
Amounts falling due within one year		184,692	190,922
		<u>225,233</u>	<u>5,302</u>
NET CURRENT ASSETS			
		<u>225,233</u>	<u>5,302</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>225,233</u>	<u>5,302</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		225,133	5,202
		<u>225,233</u>	<u>5,302</u>
SHAREHOLDERS' FUNDS		<u>225,233</u>	<u>5,302</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 15 November 2012 and were signed on its behalf by



Mrs P Bonham - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 30 April 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services, excluding value added tax

Intellectual Property

Intellectual Property Assets which consist of Artwork and Designs are written off over 3 years on a straight line basis

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 May 2011	
and 30 April 2012	189,861
AMORTISATION	
At 1 May 2011	
and 30 April 2012	189,861
NET BOOK VALUE	
At 30 April 2012	-
At 30 April 2011	-

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value	30 4 12 £	30 4 11 £
400 (30 4 11 - 100)	Ordinary	£0 25	100	100

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 April 2012

4 RELATED PARTY DISCLOSURES

Included within trade creditors is an amount of £ Nil (2011 £48,000) owed to Classicberry Ltd, £ Nil (2011 £48,000) owed to Trolcharm Ltd, £ Nil (2011 £48,000) owed to JPJ Communications Ltd and £ Nil (2011 £26,386) owed to Mrs P Bonham

During the year the company paid merchandising fees of £572,376 (2011 £ 40,000) to Classicberry Ltd, a company of which J Page is a director, merchandising fees of £572,376 (2011 £ 40,000) to Trolcharm Ltd, a company of which R A Plant is a director and merchandising fees of £572,376 (2011 £ 40,000) to JPJ Communications Ltd , a company of which J Baldwin is a director

During the year the company paid merchandising fees of £286,188 to Mrs P Bonham, £143,094 to Miss Z Bonham and £143,094 to Mr J Bonham