Registered Number 01519821

MOORE BY DESIGN LIMITED

Abbreviated Accounts

31 December 2011

MOORE BY DESIGN LIMITED **Registered Number 01519821**

Balance Sheet as at 31 December 2011

	Notes	2011		2010	
		£	£	£	£
Fixed assets					
Tangible	2		19,810		25,286
Total fixed assets			19,810		25,286
Current assets					
Stocks		126,560		151,463	
Debtors		467,745		698,938	
Cash at bank and in hand		31,811		16,429	
Total current assets		626,116		866,830	
Creditors: amounts falling due within one year		(296,822)		(205,618)	
Net current assets			329,294		661,212
Total assets less current liabilities			349,104		686,498
Creditors: amounts falling due after one year			(35,687)		(54,433)
Provisions for liabilities and charges			(381)		(488)
Accruals and deferred income			(307,227)		(626,849)
Total net Assets (liabilities)			5,809		4,728
Capital and reserves					
Called up share capital	3		1,020		1,020
Profit and loss account			4,789		3,708
Shareholders funds			5,809		4,728

a. For the year ending 31 December 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 24 September 2012

And signed on their behalf by:
Mr D J Moore, Director
Mr P Meyer, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2011

1 **Accounting policies**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective January 2008

Turnover

Turnover represents the sale of goods, excluding value added tax, which have accrued during the year.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Improvements to property	10.00% Straight Line
Office equipment	25.00% Reducing Balance
Fixtures and Fittings	25.00% Reducing Balance
Motor vehicles	25.00% Reducing Balance
Computer equipment	33.00% Straight Line

2 **Tangible fixed assets**

Cost	£
At 31 December 2010	66,266
additions	2,254
disposals	(664)
revaluations	
transfers	
At 31 December 2011	67,856
Depreciation	
At 31 December 2010	40,980
Charge for year	7,242
on disposals	(176)
At 31 December 2011	48,046
Net Book Value	
At 31 December 2010	25,286
At 31 December 2011	19,810

3 **Share capital**

	2011	2010
	£	£

Authorised share capital:

Allotted, called up and fully paid:		
1000 Ordinary of £1.00 each	1,000	1,000
10 Non-voting of £1.00 each	10	10
10 Non-voting A of £1.00 each	10	10

4 **Transactions with directors**

The following loan subsisted during the years ended 31 December 2011 and 31 December 2010: Mr P MeyerBalance at start of year 2011: £1,877 (2010: £2,357) Amount repaid 2011: -£1,877 (2010: -£480) Balance outstanding at end of year 2011: £nil (2010: £1,877)

4 **Debtors: Amounts falling due after more than one year**

The aggregate total of debtors falling due after more than one year is £10,000 (2010 - £10,000).