

COMPANY REGISTRATION NUMBER 00971663

BRITISH MENSA LIMITED
FINANCIAL STATEMENTS
31 DECEMBER 2014



DAW WHITE MURRALL
Chartered Accountants & Statutory Auditor
1 George Street
Snow Hill
Wolverhampton
WV2 4DG

BRITISH MENSA LIMITED
FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

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BRITISH MENSA LIMITED

COMPANY INFORMATION

The board of directors

C Leek
A Rootkin
I Fergus
C Cooper
J Sidebottom
J Davis
K Leek
J Gill
A Pajor

Company secretary

J Stevenage

Registered office

St John's House
St John's Square
Wolverhampton
West Midlands
WV2 4AH

Auditor

Daw White Murrall
Chartered Accountants & Statutory Auditor
1 George Street
Snow Hill
Wolverhampton
WV2 4DG

Bankers

Barclays Bank Plc
Wolverhampton Business Centre
PO Box 5
Queens Square
Wolverhampton
WV1 1DS

BRITISH MENSA LIMITED

DIRECTORS' REPORT

YEAR ENDED 31 DECEMBER 2014

The directors present their report and the financial statements of the company for the year ended 31 December 2014.

PRINCIPAL ACTIVITIES

The principal activities of British Mensa Limited (The High IQ Society) as detailed in the Constitution of Mensa are;

- To identify and foster human intelligence;
- To encourage research into intelligence;
- To provide a stimulating intellectual and social environment for its members.

DIRECTORS

The directors who served the company during the year were as follows:

C Leek	
A Rootkin	
I Fergus	
C Cooper	
J Sidebottom	
J Davis	
K Leek	
J Gill	
A Pajor	(Appointed 23 September 2014)
C Tyler	(Retired 23 September 2014)

DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that year.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BRITISH MENSA LIMITED
DIRECTORS' REPORT
YEAR ENDED 31 DECEMBER 2014

Each of the persons who is a director at the date of approval of this report confirm that:

- so far as each director is aware, there is no relevant audit information of which the company's auditor is unaware; and
- each director has taken all steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

AUDITOR

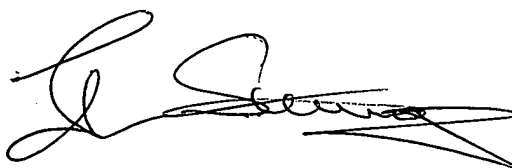
Daw White Murrall are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

Registered office:
St John's House
St John's Square
Wolverhampton
West Midlands
WV2 4AH

Signed by order of the directors

A handwritten signature in black ink, appearing to read 'J Stevenage', written over a horizontal line.

J Stevenage
Company Secretary

Approved by the directors on 30 May 2015

BRITISH MENSA LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BRITISH MENSA LIMITED

YEAR ENDED 31 DECEMBER 2014

We have audited the financial statements of British Mensa Limited for the year ended 31 December 2014 which comprise the Income and Expenditure Account, Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

As explained more fully in the Directors' Responsibilities Statement set out on pages 2 to **Error! Bookmark not defined.**, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the annual report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2014 and of its surplus for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

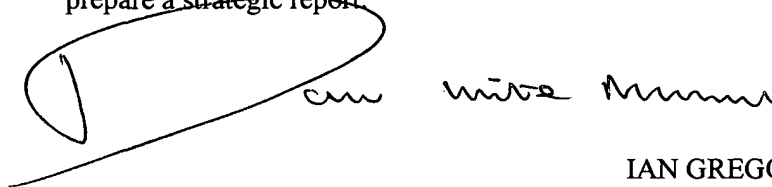
BRITISH MENSA LIMITED

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BRITISH MENSA LIMITED YEAR ENDED 31 DECEMBER 2014

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report and take advantage of the small companies exemption from the requirement to prepare a strategic report



IAN GREGORY (Senior Statutory Auditor)

For and on behalf of
DAW WHITE MURRALL
Chartered Accountants
& Statutory Auditor

1 George Street
Snow Hill
Wolverhampton
WV2 4DG

30 May 2015

BRITISH MENSA LIMITED
INCOME AND EXPENDITURE ACCOUNT
YEAR ENDED 31 DECEMBER 2014

	Note	2014 £	2013 £
TURNOVER	2	937,904	892,352
Operational costs		480,626	484,516
Administrative expenses		439,489	424,406
OPERATING SURPLUS/(DEFICIT)	3	17,789	(16,570)
Interest receivable		1,162	2,183
SURPLUS/(DEFICIT) ON ORDINARY ACTIVITIES BEFORE TAXATION		18,951	(14,387)
Tax on surplus/(deficit) on ordinary activities		232	437
SURPLUS/(DEFICIT) FOR THE FINANCIAL YEAR		18,719	(14,824)

The notes on pages 8 to 14 form part of these financial statements.

BRITISH MENSA LIMITED

BALANCE SHEET

31 DECEMBER 2014

	Note	2014 £	2013 £
FIXED ASSETS			
Tangible assets	4	803	10,466
Investments	5	100	100
		<u>903</u>	<u>10,566</u>
CURRENT ASSETS			
Stocks		273	298
Debtors	6	45,459	70,838
Investments	7	112,651	123,489
Cash at bank and in hand		71,575	19,623
		<u>229,958</u>	<u>214,248</u>
CREDITORS: Amounts falling due within one year	8	95,188	107,860
NET CURRENT ASSETS		<u>134,770</u>	<u>106,388</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>135,673</u>	<u>116,954</u>
RESERVES	12		
Training & Development Fund	13	4,920	4,920
Other reserves	13	15,763	15,763
Income and expenditure account	13	114,990	96,271
MEMBERS' FUNDS		<u>135,673</u>	<u>116,954</u>

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

These accounts were approved by the directors and authorised for issue on 30 May 2015, and are signed on their behalf by:

C. Cooper

C A Cooper
Director

Company Registration Number: 00971663

The notes on pages 8 to 14 form part of these financial statements.

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of certain fixed assets, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Consolidation

In the opinion of the directors, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts.

Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities. It excludes value added tax and components collected with members' subscriptions and accounted for to Mensa International Limited at the rate prevailing at the time.

Subscriptions are recognised in the Income and Expenditure account in full when the money is received.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures and fittings - 20% per annum on cost
Computer equipment - 33% per annum on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Hire purchase agreements

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the income and expenditure account on a straight line basis.

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Finance lease agreements

Where the company enters into a lease which entails taking substantially all the risks and rewards of ownership of an asset, the lease is treated as a finance lease. The asset is recorded in the balance sheet as a tangible fixed asset and is depreciated in accordance with the above depreciation policies. Future instalments under such leases, net of finance charges, are included within creditors. Rentals payable are apportioned between the finance element, which is charged to the income and expenditure account on a straight line basis, and the capital element which reduces the outstanding obligation for future instalments.

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against income on a straight line basis over the period of the lease.

Pension costs

The pension costs charged in the financial statements represent the contribution payable by the company during the year.

The regular cost of providing retirement pensions and related benefits is charged to the profit and loss account over the employees' service lives on the basis of a constant percentage of earnings.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions:

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating surplus.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity.

Website development costs

Where websites are expected to generate future revenues in excess of the costs of developing those websites, expenditure on the functionality of the website is capitalised and depreciated over its expected useful life. Expenditure incurred on maintaining websites and expenditure incurred on developing websites are written off as incurred.

Special interest groups

Money received for Special Interest Groups to the extent to which it has not been expended is treated as refundable and included in creditors.

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

1. ACCOUNTING POLICIES

Designated reserves

Training and Development Fund

To establish and develop training programmes for officers of Mensa to assist them to carry out their duties professionally and efficiently.

Gifted Children Fund

To be used for establishing, developing or supporting programmes for gifted children.

Intellectual Activity Fund

To develop a programme of lectures and seminars for members.

Ordinary reserve

The directors aim to maintain an ordinary reserve of a minimum of two months' average expenditure, not including any designated or allocated reserves.

2. TURNOVER

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the UK.

Analysis by market:

	2014	2013
	£	£
Standard Rate Subscriptions	764,031	739,141
Reduced Rate Subscriptions	101,058	86,555
Joint Membership Subscriptions	41,043	32,272
	<u>906,132</u>	<u>857,968</u>
VAT element	(67,110)	(63,543)
International Component	(56,565)	(43,489)
	<u>782,457</u>	<u>750,936</u>
Testing Income	71,494	59,721
Mensa Events	79,676	76,171
Advertising	1,779	850
Sundries	2,498	4,674
	<u>937,904</u>	<u>892,352</u>

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

3. OPERATING SURPLUS/(DEFICIT)

Operating surplus/(deficit) is stated after charging:

	2014	2013
	£	£
Depreciation of owned fixed assets	9,663	10,854
Auditor's fees	5,250	5,250
Net loss on foreign currency translation	391	438
	<u> </u>	<u> </u>

4. TANGIBLE FIXED ASSETS

	Fixtures & Fittings £	Computer Equipment £	Total £
COST OR VALUATION			
At 1 January 2014 and 31 December 2014	<u>21,989</u>	<u>207,881</u>	<u>229,870</u>
DEPRECIATION			
At 1 January 2014	21,959	197,445	219,404
Charge for the year	30	9,633	9,663
At 31 December 2014	<u>21,989</u>	<u>207,078</u>	<u>229,067</u>
NET BOOK VALUE			
At 31 December 2014	<u>—</u>	<u>803</u>	<u>803</u>
At 31 December 2013	<u>30</u>	<u>10,436</u>	<u>10,466</u>

5. INVESTMENTS

	£
COST	
At 1 January 2014 and 31 December 2014	<u>100</u>
NET BOOK VALUE	
At 31 December 2014 and 31 December 2013	<u>100</u>

The company owns 100% of the issued share capital of the company listed below:

	2014	2013
	£	£
Aggregate capital and reserves		
Mensa Publications Limited	1,900	(30,465)
Profit and (loss) for the year		
Mensa Publications Limited	32,265	8,385

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

6. DEBTORS

	2014	2013
	£	£
Trade debtors	50	1,590
Amounts owed by group undertakings	18,710	34,295
Other debtors	26,699	34,953
	<u>45,459</u>	<u>70,838</u>

7. INVESTMENTS

	2014	2013
	£	£
Other investments	<u>112,651</u>	<u>123,489</u>

The monies held on investment are the proceeds of the sale of the original Mensa House plus interest. These monies are held in separate accounts and are earmarked for use at the discretion of the Board.

8. CREDITORS: Amounts falling due within one year

	2014	2013
	£	£
Trade creditors	37,048	58,383
Corporation tax	232	437
Other taxation and social security	7,564	6,836
Other creditors	50,344	42,204
	<u>95,188</u>	<u>107,860</u>

9. COMMITMENTS UNDER OPERATING LEASES

At 31 December 2014 the company had aggregate annual commitments under non-cancellable operating leases as set out below.

	2014	2013
	£	£
Operating leases which expire:		
Within 1 year	7,195	-
Within 2 to 5 years	38,432	61,368
	<u>45,627</u>	<u>61,368</u>

10. CONTINGENCIES

British Mensa Limited has agreed to ensure that it provides financial support to its subsidiary undertaking, Mensa Publications Limited via an intercompany loan that ensures sufficient working capital is available for it to operate its business. At 31 December 2014 Mensa Publications Limited had a net surplus on shareholders' funds of £1,900 (2013 deficit £30,465) and owed British Mensa Limited £18,710 (2013 £34,295), as disclosed in note 11.

BRITISH MENSA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2014

11. RELATED PARTY TRANSACTIONS

Recharges of general administrative services of £24,876 (2013- £42,035) were made to Mensa Publications Limited during the year.

At 31 December 2014, the company was owed £18,710 (2013- £34,295) from Mensa Publications Limited.

12. COMPANY LIMITED BY GUARANTEE

Each member of the company undertakes to contribute to the assets of the company in the event of a winding up, such amount as may be required not exceeding £1.

The number of members at 31 December 2014 was 20,855 (2013- 21,176)

The company may not distribute its reserves to its members and, as a result, there are no equity interests in the company.

13. RECONCILIATION OF MEMBERS' FUNDS AND MOVEMENT ON RESERVES

	Training & Dev. Fund £	Gifted Children Fund £	Intellectual Activity Fund £	Income and expenditure account £	Total members' funds £
Balance brought forward	4,920	10,703	5,060	96,271	116,954
Surplus for the year	—	—	—	18,719	18,719
Balance carried forward	<u>4,920</u>	<u>10,703</u>	<u>5,060</u>	<u>114,990</u>	<u>135,673</u>

BRITISH MENSA LIMITED
MANAGEMENT INFORMATION
YEAR ENDED 31 DECEMBER 2014

The following pages do not form part of the statutory financial statements which are the subject of the independent auditor's report on pages 4 to 5.

BRITISH MENSA LIMITED
DETAILED INCOME AND EXPENDITURE ACCOUNT
YEAR ENDED 31 DECEMBER 2014

	2014	2013
	£	£
TURNOVER		
Subscriptions	782,457	750,936
Testing Income	71,494	59,721
Mensa Events	79,676	76,171
Advertising	1,779	850
Sundries	2,498	4,674
	<u>937,904</u>	<u>892,352</u>
 OVERHEADS		
Operational costs	480,626	484,516
Administrative expenses	<u>439,489</u>	<u>424,406</u>
	<u>920,115</u>	<u>908,922</u>
 OPERATING SURPLUS/(DEFICIT)	<u>17,789</u>	<u>(16,570)</u>
 Bank interest receivable	<u>1,162</u>	<u>2,183</u>
 SURPLUS/(DEFICIT) ON ORDINARY ACTIVITIES	<u><u>18,951</u></u>	<u><u>(14,387)</u></u>

BRITISH MENSA LIMITED

NOTES TO THE DETAILED INCOME AND EXPENDITURE ACCOUNT

YEAR ENDED 31 DECEMBER 2014

	2014	2013
	£	£
OPERATIONAL COSTS		
Mensa Directors' operational overheads	7,657	7,270
AGM costs	18,062	6,467
Magazine costs	222,802	251,830
Regional Newsletter costs	21,334	21,228
Membership costs	21,069	21,462
Recruitment costs	48,368	43,545
Special Interest Group costs	32,287	31,295
Other costs	81,624	77,215
Professional charges	4,648	5,822
Regional development	22,775	18,382
	<u>480,626</u>	<u>484,516</u>
ADMINISTRATIVE EXPENSES		
Personnel costs		
Wages and salaries	241,929	270,959
Employers national insurance contributions	20,271	24,463
Staff pension contributions	14,768	13,186
	<u>276,968</u>	<u>308,608</u>
General expenses		
Management recharge to Mensa Publications Limited	(24,876)	(42,035)
Travel and subsistence	5,443	2,502
Premises Costs	71,232	48,646
Insurance	6,464	7,121
Leasing of plant and machinery	22,824	23,006
Maintenance and development of equipment	48,151	41,958
Printing, postage, telephone and stationery	11,284	11,327
General expenses	1,409	1,457
Auditors remuneration	5,250	5,250
Depreciation	9,663	10,854
	<u>156,844</u>	<u>110,086</u>
Financial costs		
Bank charges	5,286	5,274
Exchange rate variances	391	438
	<u>5,677</u>	<u>5,712</u>
	<u>439,489</u>	<u>424,406</u>
INTEREST RECEIVABLE		
Bank interest receivable	<u>1,162</u>	<u>2,183</u>